

GET READY.
GET FIFTY.

Redemption Form

TIRE RACK[®]
.com

Name: _____

Sign Here: X _____

Please Print

Required

Mailing Address: _____

City: _____

State: _____

ZIP: _____

Daytime Phone: () _____

Invoice Number: _____

Invoice Date: / /2009

Evening Phone: () _____

Invoice MUST be dated between August 31, 2009 and October 9, 2009

Check the box that applies to your purchase:

- American Express[®]-branded reward card valued at \$50**
Set of four (4) select Bridgestone, Continental, Goodyear, Michelin or Pirelli winter tires
- American Express[®]-branded reward card valued at \$25**
Set of four (4) select Dunlop, Firestone or General winter tires

Offer valid on purchases of a set of four (4) select Bridgestone, Continental, Dunlop, Firestone, General, Goodyear, Michelin or Pirelli tires from Tire Rack between August 31, 2009 and October 9, 2009. **Submission must be postmarked by October 30, 2009 and received by November 3, 2009.** Please allow 4 to 6 weeks for delivery of the American Express[®]-branded reward card. Complete offer terms and conditions on back of this form.

Mail this redemption form along with a copy of your invoice to:

**Tire Rack Winter
"Get Ready. Get Fifty."
7101 Vorden Parkway
South Bend, Indiana 46628**

Tire Rack Winter "Get Ready. Get Fifty"

Purchase a set of four (4) select winter tires from qualifying manufacturers and you may be eligible to receive an American Express[®]-branded reward card valued at up to \$50 via mail. Tires must be purchased from Tire Rack's in-stock inventory between 12:00 a.m. EDT August 31, 2009, and 11:59 p.m. EDT October 9, 2009.

To receive the American Express-branded reward card, you must submit (i) a signed official redemption form (sent to you by Tire Rack or you can print a copy of the redemption form online at www.tirerack.com), and (ii) an original or legible copy of the invoice (original will be sent to you by Tire Rack) for the select qualifying manufacturers' tires to the following address:

**Tire Rack Winter "Get Ready. Get Fifty."
7101 Vorden Parkway
South Bend, Indiana 46628**

Name on redemption form and invoice must match. Your submission must be postmarked by October 30, 2009 and received by November 3, 2009. Please allow four (4) to six (6) weeks for delivery of the American Express-branded reward card. This offer is subject to the complete Terms and Conditions set forth below.

Terms and Conditions

To receive the reward card, you must purchase a set of four (4) select winter tires from qualifying manufacturers between 12:00 a.m. EDT on August 31, 2009, and 11:59 p.m. EDT October 9, 2009. Tires must be purchased from Tire Rack's in-stock inventory. Purchasers of any set of four (4) select winter tires from qualifying manufacturers may be eligible to receive an American Express-branded reward card valued at up to \$50 via mail. Offer not valid if tires are returned.

American Express-branded reward card valued at \$50

A set of four (4) select winter tires purchased from the following manufacturers are eligible for the American Express-branded reward card valued at \$50:

Bridgestone: Blizzak DM-V1, Blizzak DM-Z3, Blizzak LM-18, Blizzak LM-22,

Blizzak LM-25, Blizzak LM-25 4x4, Blizzak LM-50 RFT, Blizzak LM-60, Blizzak LM-60 RFT, Blizzak MZ-03, Blizzak W965, Blizzak WS-50, Blizzak WS60, Winter Dueler DM-Z2

Continental: 4x4 WinterContact, ContiCrossContact Winter, ContiWinterContact TS800, ContiWinterContact TS810, ContiWinterContact TS810 S, ContiWinterContact TS810 S SSR, ExtremeWinterContact, Vancowinter, Vancowinter Contact

Goodyear: Eagle Ultra Grip GW2, Eagle Ultra Grip GW3, Eagle Ultra Grip GW3 EMT, Ultra Grip, Ultra Grip Ice, Ultra Grip Performance, Ultra Grip SUV

Michelin: Latitude Alpin, Latitude Alpin HP, Latitude Alpin HP ZP, Latitude X-Ice, Latitude X-Ice X12, Pilot Alpin PA2, Pilot Alpin PA2 ZP, Pilot Alpin PA3, Pilot Alpin PA3 ZP, Primacy Alpin PA3, Primacy Alpin PA3 ZP, X-Ice X12

Pirelli: Scorpion Ice & Snow, Scorpion Ice & Snow RFT, Winter 190 Snowcontrol, Winter 190 Snowcontrol Serie II, Winter 210 SnowSport, Winter 210 Sottozero, Winter 210 Sottozero Serie II, Winter 210 Sottozero RFT, Winter 240 SnowSport, Winter 240 SnowSport RFT, Winter 240 Sottozero, Winter 240 Sottozero Serie II, Winter 240 Sottozero RFT, Winter 270 Sottozero Serie II, Winter Carving, Winter Carving Edge

American Express-branded reward card valued at \$25

A set of four (4) select winter tires purchased from the following manufacturers are eligible for the American Express-branded reward card valued at \$25:

Dunlop: Grandtrek SJ4, Grandtrek SJ5, Grandtrek WT M3, Grandtrek WT M3 ROF, Graspic DS-2, Graspic DS-3, SP Winter Sport, SP Winter Sport 3D, SP Winter Sport 3D ROF, SP Winter Sport M3, SP Winter Sport M3 ROF

Firestone: WinterForce

(The non-Firestone branded Winterforce tire is NOT included in this offer.)

General: Allimax Arctic

Submissions must be postmarked by October 30, 2009 and received by November 3, 2009. Submissions postmarked after October 30, 2009, or received after November 3, 2009 will not be accepted and are void. To check the status of the American Express-branded reward card, please contact Tire Rack's customer service department by calling 866-428-8355.

Please retain copies of all materials you submit. All submissions become the property of Tire Rack and will not be returned. Tire Rack is not responsible for any lost, late, damaged, misdirected, postage-due, incomplete, incorrect, or illegible mail.

You must be a legal U.S. resident, 18 years of age or older to be eligible for this offer. Offer good only in the Continental U.S. and District of Columbia (includes APO/FPO addresses) and only while supplies last. Name on redemption form and invoice MUST be the same. Limit one American Express-branded reward card per household. Offer applies only to purchases made by retail customers from Tire Rack. Sales to Original Equipment manufacturers, fleets, wholesalers, commercial accounts, and purchases for resale are not eligible for this offer. Tampering with, altering, or falsifying purchase information constitutes fraud. All decisions made by Tire Rack relating to the validity of any submissions are final and binding. This offer is void where restricted or otherwise prohibited by law. This offer is subject to all federal, state, and local laws and regulations. Not valid with any other consumer offer. Offer is non-transferable. No substitutions will be permitted.

American Express-Branded Reward Card Fulfillment and Privacy Policy

American Express Incentive Services, L.L.C. shall use customer information as provided by Tire Rack only to the extent necessary to provide reward card fulfillment and supporting services on Tire Rack's behalf and shall not use such customer information for any other purpose, including, without limitation, the marketing of products or services to such customers.

*Card can be used virtually anywhere American Express[®] Cards are welcome in the U.S. Card valid for 6 months; unused points will be forfeited at midnight MST the first day after the valid thru date, subject to applicable law. Usage restrictions and guidelines apply. Card cannot be redeemed for cash and is not transferable. The card is point based with 1 point = \$1 in purchasing power. The card is not for use at water taxis or limousine services or ATMs. Card terms and conditions apply; visit www.encompasscard.com for details. The card is issued by American Express Incentive Services, L.L.C.