

YETI® HOPPER FLIP 8 COOLER REDEMPTION FORM



Offer valid on purchases from 9/25/19 to 10/8/19. Form must be postmarked or received by 11/8/19.

- For more information about this promotion, please call 1-800-233-5961.
- To learn more about BFGOODRICH® tires, please call 1-877-788-8899 or visit **BFGoodrichTires.com** for participating dealers.

Not valid with any other offer. See terms and conditions for further details.

Get a YETI® Hopper Flip 8 cooler (Retail Value \$199.99) after submission when you buy a set of four new BFGOODRICH® Mud-Terrain T/A® KM2 or KM3 or All-Terrain T/A® KO2 tires.*

THERE ARE TWO OPTIONS FOR REBATE SUBMISSION:

- 1) For faster service, submit your redemption online now at tirerewardcenter.com.

OR

- 2) Complete and mail in this redemption form.

- Attach receipt (or legible copy) showing the purchase of four new BFGOODRICH® Mud-Terrain T/A® KM2 or KM3 or All-Terrain T/A® KO2 tires within the offer period from a participating dealer.
- Mail to: 2019 BFGoodrich October Promotion, P.O. Box 590 Suite 565, Milan, IL 61264.

To check the status of your Reward Card request, visit tirerewardcenter.com.

Where did you buy your tires? (Dealer Name)

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Invoice Number

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Date of Purchase

Mo.	Day	Year

Year of Vehicle

Make (e.g., Volkswagen)

Model (e.g., Passat)

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Email Address

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First Name

Last Name

--	--	--	--	--	--	--	--	--	--	--	--

Address

Apt./Suite Number

--	--	--	--	--	--	--	--	--	--	--	--

City

State

ZIP Code

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Phone

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The last four digits of the phone number are required for rebate processing.

Preferred method of contact:

<input type="checkbox"/> Email	<input type="checkbox"/> Text
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What is the next vehicle you plan to purchase tires for?

Year of Vehicle

Make (e.g., Volkswagen)

Model (e.g., Passat)

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Does this vehicle currently have BFGOODRICH® tires?
(Please check one.)

<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> Don't know
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When do you expect to purchase tires for this vehicle?
(Please check one.)

<input type="checkbox"/> In the next 30 days	<input type="checkbox"/> 31 to 90 days from now
<input type="checkbox"/> 91 days to 1 year from now	<input type="checkbox"/> More than 1 year from now



I want email notifications so I can take advantage of valuable special offers and promotions on my next tire purchase, as well as sign up for tire rotation reminders and new product information from BFGoodrich® Tires.

BFGoodrich® Tires has a very strict privacy policy. We do not sell or rent your personally identifiable information to third parties.

How many vehicles are in your household?

<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3
<input type="checkbox"/> 4	<input type="checkbox"/> 5 or more	

What is your age?

<input type="checkbox"/> 18 – 25	<input type="checkbox"/> 26 – 39
<input type="checkbox"/> 40 – 55	<input type="checkbox"/> Over 55

How many years have you been a BFGOODRICH® tire owner?

<input type="checkbox"/> First time
<input type="checkbox"/> Less than 5 years
<input type="checkbox"/> More than 5 years

How many tires did you intend to purchase prior to learning of this promotion?

<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
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What tire brand was replaced when you purchased your new set of BFGOODRICH® tires?

<input type="checkbox"/> BFGOODRICH® tires
<input type="checkbox"/> Other

How did you first hear about this promotion? (Please check one.)

<input type="checkbox"/> Direct mail	<input type="checkbox"/> Radio
<input type="checkbox"/> Newspaper	<input type="checkbox"/> Television
<input type="checkbox"/> Salesperson in store	<input type="checkbox"/> Website
<input type="checkbox"/> In-store display	<input type="checkbox"/> Email
<input type="checkbox"/> Word of mouth	<input type="checkbox"/> Other
<input type="checkbox"/> Outdoor advertising	

Which of the following was an important contributing factor in your most recent purchase of BFGOODRICH® tires?
(Check all that apply.)

<input type="checkbox"/> Promotion/sale
<input type="checkbox"/> Dealer recommendation
<input type="checkbox"/> Friend/relative recommendation
<input type="checkbox"/> Quality of product
<input type="checkbox"/> Mileage warranty
<input type="checkbox"/> Actual tires on display
<input type="checkbox"/> Tires in stock
<input type="checkbox"/> Online research (reviews, websites, etc.)
<input type="checkbox"/> Replacing another set of BFGOODRICH® tires

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*Offer valid for residents of the United States only who purchase from a participating dealer located in the fifty (50) United States, District of Columbia and U.S. territories (Puerto Rico, Guam and U.S. Virgin Islands) (the "U.S."). Purchase must be completed between 9/25/2019 and 10/8/2019. Limit of one (1) redemption request YETI® Hopper Flip 8 cooler per purchase of four (4) new BFGOODRICH® Mud-Terrain T/A® KM2 or KM3 or All-Terrain T/A® KO2 tires (All other tires do not qualify). Limit of three (3) redemptions per household. Must be at least 18 years of age or older at the time of purchase to be eligible. All requests must be postmarked or received on or before 11/08/2019. Please allow six (6) to eight (8) weeks for delivery of the YETI® Hopper Flip 8 cooler via mail. Sales to Original Equipment manufacturers, fleets, wholesalers and business accounts and purchases for resale are not eligible for this promotion. Original Equipment tires DO NOT qualify. Purchases from warehouse clubs (e.g., Sam's Club, BJ's, Costco), mass merchandisers and national retailers (e.g., Discount Tire, Tire Kingdom, NTB and Big O) are excluded from this promotion, but may be eligible for coverage under a store-specific promotion (see individual store[s] for details). In addition, purchases from any nonparticipating dealers are not eligible for this promotion. Tampering with, altering or falsifying purchase information constitutes fraud. All decisions made by Michelin (or its authorized representatives) relating to the validity of any submissions are final and binding. This promotion is subject to all federal, state and local laws and regulations. BFGoodrich reserves the right to modify or discontinue this offer, products and/or services at any time for any reason. No cash refunds. Please retain copies of the materials you submit. All requests become the property of Michelin North America, Inc., and will not be returned. BFGoodrich is not responsible for any lost, late, stolen, damaged, misdirected, incomplete, incorrect or illegible mail. No postage-due requests. For questions regarding this promotion, please call 1-800-233-5961 Monday through Friday between 8:00 a.m. and 8:00 p.m. ET. Please reference the 2019 BFGoodrich October Promotion when calling. Offer may not be assigned, traded, sold or combined with any other BFGoodrich offer. THIS OFFER IS NOT VALID WHERE PROHIBITED OR RESTRICTED BY LAW. YETI® is a registered trademark of YETI Coolers, LLC. Copyright © 2019 MNA, Inc. All rights reserved.