## REDEMPTION FORM

Offer valid on purchases from 11/13/19 to 12/13/19. Form must be postmarked or received by 1/13/20.

- For more information about this promotion, please call 1-866-212-9619.
- To learn more about MICHELIN® tires, please call 1-800-642-4354 or visit MichelinMan.com. Not valid with any other offer. See offer terms and conditions for further details.

5701 via Mastercard® Reward Card2 or Visa® Virtual Account3 after submission1 with purchase of a set of 4 new MICHELIN® passenger or light truck tires.

There are two options for rebate submission:	in your household?
<ul> <li>1) For faster service, submit your redemption online and choose one of the following reward options at tirerewardcenter.com:</li> <li>Visa® Virtual Account³ and receive it as soon as 10 days.</li> <li>Mastercard® Reward Card² and receive it as soon as 4 weeks.</li> </ul>	1 2 3 4 5 or more What is your age?
Visa® Virtual Account only available by online submission.  OR	☐ 18 - 25 ☐ 26 - 39 ☐ 40 - 55 ☐ Over 55
<ul> <li>2) Complete and mail in this redemption form to receive your Mastercard® Reward Card².</li> <li>Attach receipt (or legible copy) showing the purchase of four new MICHELIN® tires within the offer period from a participating dealer.</li> <li>Mail to: 2019 Michelin Winter Promotion, P.O. Box 109, Suite 566, Milan, IL 61264.</li> <li>To check the status of your Mastercard® Reward or Visa® Virtual Account request, visit tirerewardcenter.com.</li> </ul>	How many years have you been a MICHELIN® tire owner?  First time Less than 5 years  More than 5 years
Where did you buy your tires? (Dealer Name)	How many tires did you intend
	to purchase prior to learning of this promotion?
Invoice Number Date of Purchase	□1 □2 □3 □4
	What tire brand was replaced
Year of Vehicle Make (e.g., Ford) Model (e.g., Fusion)	when you purchased your new
	set of MICHELIN® tires?
Email Address	
	How did you first hear about this promotion? (Please check one.)
First Name Last Name	□ Direct mail □ Radio
	Newspaper Television
Address Apt./Suite Number	Salesperson in store Website In-store display Email
	Word of mouth Other
City State ZIP Code	Outdoor advertising
	Which of the following was an
Phone	important contributing factor in
The last four digits of the phone number Preferred method Text Email	your most recent purchase of MICHELIN® tires?
What is the next vehicle you plan to purchase tires for?	(Check all that apply.)
Year of Vehicle Make (e.g., Ford) Model (e.g., Fusion)	☐ MICHELIN® Promise Plan ☐ Promotion/sale
	Dealer recommendation
Does this vehicle currently have MICHELIN® tires? When do you expect to purchase tires for this vehicle? (Please check one.) (Please check one.)	☐ Friend/relative recommendation ☐ Quality of product
Yes No Don't know In the next 30 days 31 to 90 days from now	60-Day Satisfaction Guarantee
	☐ Mileage warranty
91 days to 1 year from now More than 1 year from now	☐ Free flat change and tow service ☐ Actual tires on display
	☐ Tires in stock
I want email notifications so I can take advantage of valuable special offers and promotions on my next tire purchase, as well as sign up for tire rotation reminders and new product information from Michelin.	Online research
Michelin has a very strict privacy policy. We do not sell or rent your personally identifiable information to third parties.	(reviews, websites, etc.)
	Replacing another set of MICHELIN® tires

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10ffer valid for residents of the United States only who purchase from a participating dealer located in the fifty (50) United States, District of Columbia ("U.S.") and U.S. Territories (Puerto Rico, Guam and U.S. Virgin Islands) (the "U.S."). Purchase must be completed between 11/13/2019 and 12/13/2019. Limit of one (1) redemption request (\$70 Mastercard" Reward Card or Visa" Virtual Account ) per purchase of four (4) new MICHELIN" passenger or light truck tires. Limit of three (3) redemptions per household. Must be at least 18 years of age or older at the time of purchase to be eligible. All requests must be postmarked or received on or before 01/13/2020. Please allow four (4) to six (6) weeks for delivery of the \$70 Mastercard\* Revard and via mail. Sales to Original Equipment manufacturers, fleets, wholesalers and business accounts and purchases for resale are not eligible for this promotion. Original Equipment tires DO NOT qualify. Purchases from warehouse clubs (e.g., Sam's Club, Bl's, Costco), mass merchandisers and national retailers (e.g., Discount Tire, Tire Kingdom, NTB and Big O) are excluded from this promotion, but may be eligible for coverage under a store-specific promotion (see individual store[s] for details). In addition, purchases from any nonparticipating dealers are not eligible for this promotion. Tampering with, altering or falsifying purchase information constitutes fraud. All decisions made by Michelin (or its authorized representatives) relating to the validity of any submissions are final and binding. This promotion is subject to all federal, state and local laws and regulations. Michelin reserves the right to modify or discontinue this offer, products and/or services at any time for any reason. No cash refunds. Please retain copies of the materials you submit. All requests become the property of Michelin North America, Inc., and will not be returned. Michelin is not responsible for any lost, late, stolen, damaged, misdirected, incomplete, incorrect or illegible mail. No postage-due requests. For questions regarding this promotion, please call 1-866-212-9619 Monday through Friday between 8:00 a.m. and 8:00 p.m. ET. Please reference the 2019 Michelin Winter Promotion when calling. Offer may not be assigned, traded, sold or combined with any other Michelin offer. THIS OFFER IS NOT VALID WHERE PROHIBITED OR RESTRICTED BY LAW.

The Reward Card cannot be reloaded with additional funds, nor can it be used at an ATM. Reward Card expires six (6) months after issuance. No cash access. Fees apply. For complete terms, conditions and fees, see the Cardholder Agreement in your card package. Reward Card issued by U.S. Bank National Association pursuant to a license from Mastercard International Incorporated. Mastercard is a registered trademark of Mastercard International Incorporated

\*Michelin Consumer Visa® Virtual Account is issued by The Bancorp Bank pursuant to a license from Visa U.S.A. Inc. and can be used everywhere Visa debit cards are accepted online. No cash access. The Bancorp Bank; Member FDIC

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